

PRIVACY POLICY

This information is provided in compliance with art. 13 of Regulation 2016/679 (GDPR), pursuant to art. 13 of the legislative decree n. 196/2003 (Code regarding the protection of personal data) to users who access the website www.vernarealestate.com and relates to all personal data processed in the manners specified below.

DATA CONTROLLER

The Data Controller of the personal data collected is Verna Company SRL, located in Piazza dell'Incontro 02, Città di Castello (PG) and phone number 075 8520400.

COLLECTED DATA

The personal data processed are collected as provided directly by the interested party or provided automatically.

The data provided directly by the interested party are all personal data that are provided to the Data Controller in any way, directly by the interested party. In particular, the following personal data are collected and processed:

- first name;
- surname;
- email;

Following the sending of newsletters, the used platform can detect the opening of a message and clicks made within the newsletter itself, together with details related to the IP and the browser / device used. The collection of this data is essential for the correct functioning of implicit renewal of processing systems (see the item Processing Methods) and an integral part of the sending platform correct behaviour.

LEGAL BASIS AND PURPOSE OF THE TREATMENT

The data are processed exclusively for the purposes for which they are collected, as described below.

We use the data provided by the interested parties to:

1. provide periodic updates the company's activities
2. allow the interested party to contact the company

The conferment of the data listed in the "Collected Data" section for the purposes referred to in points n. 1-2 is mandatory to allow the user to access the service. For this reason, consent is mandatory and any refusal to process meaning the missing, inaccurate or partial conferment of data could result in the impossibility of a correct supply of the service.

The conferment of the data for the purpose of sending newsletters for promotional, information or research purposes is optional and the refusal to give the relative consent to the processing will prevent the updating about commercial initiatives and / or promotional campaigns, to receive offers or other promotional material and / or to send personalized offers to the user. Verna Company SRL, does not provide third parties with any user information without their consent, except where required by law.

In any case, the distribution and transfer of data outside the EU area is excluded.

WITHDRAWAL OF CONSENT

The interested party can revoke his consent to receive promotional and commercial communications immediately by clicking on the appropriate unsubscribe link that can find in the body of the email sent to him through the appropriate form in the footer of each page.

PROCESSING METHODS

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected, in any case providing for the annual verification of the data stored in order to delete those deemed obsolete, unless the law provides for archiving obligations.

The data processing usually takes place at the headquarters of the company Verna Company SRL, by personnel or external collaborators duly designated as data processors. The complete list of data processors and persons in charge of personal data processing can be requested by sending a specific request to the email address: info@vernacompany.com

The COLLECTED DATA are archived at the domain provided by SiteGround Spain S.L. For more information on the processing of the aforementioned data by SiteGround Spain S.L., view the policy at: <https://it.siteground.com/privacy>

The registration and the related processing are considered valid until the user unsubscribes, or after 12 months from the last communication of which there is evidence of direct interaction (click, opening, response).

Specific security measures are observed to prevent data loss, illicit or incorrect use and unauthorized access.

RIGHTS OF THE INTERESTED PARTY

Pursuant to art. 7 of the Privacy Code and art. 13 GDPR, each user has the right to obtain confirmation of the existence or not of his personal data, even if not yet registered, and their communication in an intelligible form.

In particular, the interested party has the right to obtain from Verna Company SRL the indication about:

- the origin of personal data;
- the purpose and methods of treatment;
- the logic applied in case of processing carried out with the aid of electronic / IT tools;
- the identification details of the owner, of the managers and of the designated representative;
- the subjects and categories of subjects to whom the data may be communicated or who can learn about them as appointed representative in the State, managers or agents.

Furthermore, the interested party has the right to obtain from Verna Company SRL:

- the updating, rectification or integration of their data;
- the cancellation, anonymization or blocking of data processed in violation of the law;
- the access to their data, i.e. the confirmation that personal data concerning them is being processed or not;
- the limitation of the processing;
- the portability of the data, i.e. the right to receive personal data concerning him in a structured format;
- the right of complaint to the supervisory authority.

Finally, the interested party has the right to object, in whole or in part, for legitimate reasons, to the processing of personal data concerning him, still pertinent to the purpose of the collection. In particular, the interested party has the right to object to the processing of personal data concerning him for the purpose of sending commercial advertising material or direct sales or for carrying out market research or commercial communication. The requests referred to in the previous points must be sent by email to the address: info@vernacompany.com

UPDATES AND CHANGES

Verna Company SRL reserves the right to modify, supplement or periodically update this Information in compliance with the applicable legislation or the measures adopted by the Guarantor for the protection of personal data.

The aforementioned changes or additions will be brought to the attention of the interested parties through a link to the Privacy Policy page on the website or will be communicated directly to the interested parties by email.

We invite users to review the Privacy Policy regularly, to check the updated information and decide whether to continue using the offered services or not.